# Development of a Measure of Teacher Effectiveness for IIUM 

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## Development of a Measure of Teacher Effectiveness for IIUM <br> INTRODUCTION

Evaluation of the performance of lecturers has a long history. According to Braskamp, Caulley, and Costin (1979), the earliest instrument for evaluation of teaching effectiveness was the Purdue Rating Scale, developed by Remmer in 1928. Since then, a number of instruments have been developed to measure teaching behavior. Notable among them are the instruments developed by Feldman (1977), Frey (1978), Costin and colleagues (Costin, Greenenough, \& Menges, 1971; Braskamp, Caulley, \& Costin, 1979), and Marsh and his colleagues (Marsh, 1982a, 1982b; Marsh \& Roche, 1997). The studies carried out to develop these instruments have by and large shown that teaching effectiveness is a multi-dimensional construct-that is, it is possible that a teacher may excel in some aspects of teaching, but not in others. It has also been found that teaching effectiveness can be assessed with a high degree of reliability and validity.

## The Background

The earliest instrument--Purdue Rating Scale developed by Remmers--consisted of 10 traits related to effective teaching (Braskamp et al., 1979). The 10 traits were later reduced through factor analysis to two dimensions: Empathy and Professional Maturity. Empathy meant those personality characteristics of the teacher, which enhanced his or her esteem in the eyes of the students. Professional Maturity meant confidence and good presentation of the subject matter (Costin et al., 1971). Feldman (1976), who began with 20 categories of effective teaching, ultimately reduced them to three clusters, related to the roles of the teacher as a Presenter (communicator), Facilitator (interactor), and Manager (regulator). Frey (1978) developed a scale
consisting of 21 items, which were reduced to seven dimensions: Organization, Clarity of Presentation, Student Accomplishment, Examining, Class Discussion, Personal Attention, and Workload Difficulty. Braskamp et al. (1979) proposed five dimensions of teaching behavior: Teacher Skill, Negative Effect, Student Involvement, Teacher Support, and Teacher Control. Finally, Marsh (1991) developed an instrument called Students Evaluation of educational Quality (SEEQ). He discovered nine dimensions of teaching effectiveness: Learning Value, Instructor Enthusiasm, Breadth of Coverage, Organization and Clarity, Assignment and Readings, Examinations and Grading, Group Interaction, Individual Rapport, and Workload Difficulty.

The number of dimensions emerging in various studies have been different depending upon the sample characteristics, initial item pool and the method of analysis used, and the descriptive labels attached to these factors. Yet, there is a remarkable similarity in the findings. Most studies show that there are some personality characteristics of the teacher that are more conducive than other characteristics to effective teaching. This constitutes a major dimension of teaching effectiveness. Then, there is another large factor indicating competence in communication and management of class. The first group is indicated by items covering Empathy, Facilitation, Personal Attention, Teacher Support, Student Involvement, Negative Affect, Enthusiasm, and Rapport and Interaction. The second group is indicated by items measuring Professional Maturity, Presentation, Teacher Skill, Teacher Control, Instructional Presentation, and Organization and Clarity. Apart from these two major dimensions, there are a number of smaller dimensions that emerge in different studies.

## Reliability

The instruments measuring various dimensions of teacher effectiveness have generally been found to be internally consistent. In general, the investigators (e.g., Costin et al., 1971) have reported correlations in the high 70's to 90 's. It has also been found that the students' ratings of teachers are fairly stable over time. Costin et al. (1971) found moderate to high correlations between mid-semester and end-ofsemester ratings of teaching assistants in psychology, social sciences, humanities, physical sciences, and biological sciences. The correlations ranged between .70 and .87 for four of the dimensions measured. In a longitudinal study of Students' Evaluation of Educational Quality (SEEQ), Marsh and Bailey (1993) evaluated profiles of a cohort of 221 teachers who had been evaluated regularly for over a 13year period. The ratings on separate scales were found to be stable over time, and so were the multi-dimensional profiles of ratings.

## Validity

Validity of student's ratings of teaching has been intensely researched during the last three decades or so. Greenwald (1997) who summarized research in this area was able to locate 172 studies between 1971 and 1995, most of them during 1976-85. The basic questions that have been asked in validity studies include: are the measures meant for assessing teaching effectiveness actually assessing teaching effectiveness; or are they measuring something else, like lecturer's popularity, his or her ability to create momentary enthusiasm and interest in his or her lecture, lecturers' grading leniency, or the difficulty of the course. These are wide-ranging concerns, which require multi-dimensional effort to demonstrate construct validity of the measures of teaching effectiveness. Consequently, a number of different approaches have been used to study this problem. Marsh and Roche (1992) mention validity studies using
relationship with the extent of learning, ratings of former students, lecturers' selfevaluation of their own teaching effectiveness, affective (evaluative) course consequences (for instance, plans to pursue further study in a particular area), and factor analysis. These studies can be grouped into four different approaches, as described below.

Multi-Section Studies. A large group of studies has attempted to demonstrate convergent validity of the measures of teaching effectiveness. It has been shown that when the same course is taught in a number of sections, the differences in the average achievement of students in various sections taught by different instructors are reflected in the students' ratings of the instructors. This has been by far the most common method of demonstrating the validity of students' ratings of teachers. By using random assignment or ability pretests, student's characteristics can be controlled, and by having a common curriculum, textbook, and examinations, the effect of other factors can be eliminated.

According to some researchers (e.g., d'Apollonia \& Abrami, 1997), this approach is the most promising one because "... it minimizes the extent to which the correlation between students ratings and achievement can be explained by factors other than instructor influence" (p. 1201). After a careful review of 43 validity studies using this methodology, Abrami, d'Apollonia, and Cohen (1990) identified several problems with the quality of studies conducted so far. In a later article, d'Apollonia and Abrami (1997) reported a meta-analysis of these 43 studies, and found that the mean validity coefficient (correlation between students' ratings and achievement) after attenuation was .47 , with a $95 \%$ confidence interval extending from .43 to .51 . d'Apollonia and Abrami took this as indicating moderate to large validity for the tests.

Marsh (1984) has criticized this design on several counts. He considers it an "inherently weak design." First, because the sample size is almost always very small. Secondly, the variance in achievement scores is mostly attributable to student presage variables, for example students' ability before starting the course work, and it is difficult to find any major effect that can be attributed to teachers. Marsh also believes that "grading-satisfaction hypothesis" may explain the rating-achievement correlation.

Multi-Trait Multi-Method Studies. Marsh prefers a multi-trait multi-method design (Campbell \& Fiske, 1959). In a typical study (Marsh, 1982a), college instructors evaluated their own teaching effectiveness with the same 35 items rating form that was used by their students. The student-instructor agreement was quite high: for the undergraduate courses taught by teaching assistants it was .46 ; for the undergraduate courses taught by faculty the correlation was .41 ; and for the graduate level courses, the correlation was .39. Separate factor analyses of the three sets of data led to the same factor structure. The correlation between students and faculty ratings on the same factors were significant (median $\underline{r}=.45$ ), but correlation between their ratings on different factors were low (median $\underline{\mathrm{r}}=.02$ ).

Factor-Analytic Studies. Factor analysis is yet another method of showing validity, and has been used by a number of researchers (such as Costin, 1974; Frey, Leonard, \& Beatty, 1975). Marsh and his colleagues (Marsh, 1991; Marsh \& Hocevar, 1984) have conducted the most extensive work in this area. They have published more than 30 factor-analytic studies, and identified nine factors of the instrument developed by them (Marsh, Hau, Chung, \& Siu, 1997). This invariance in factorial structure has been taken as an indicator of factorial validity.

Experimental Studies. A number of studies have used experimental designs to study the effect of certain variables. The most notables have been the effects of
expressiveness and leniency in marking/grading. In some experimental studies (see Marsh \& Ware, 1982), the general paradigm employed a factorial design in which the expressiveness of the lecturer and the amount of content were systematically varied. The lectures were carefully prepared and delivered by a professional actor. After viewing the videotape, the students evaluated teaching effectiveness with a rating instrument. Ware and Williams (1980), who used a uni-dimensional measure of teacher effectiveness, concluded that the amount of variance in students ratings explained by differences in expressiveness was consistently larger than the amount of variance explained by differences in content. However when a multi-dimensional instrument is used, the effect of teacher expressiveness is largely confined to some factors like Teacher Enthusiasm (see Marsh \& Ware, 1982).

The effect of grading leniency as a factor threatening the validity of teacher rating scale has been hotly debated. It is well known that students' evaluative ratings are positively correlated with expected course grade, but such correlation cannot be taken as indicating validity. Experimental studies that sought to clarify this relationship are fraught with major weaknesses (Marsh \& Roche, 1997). Greenwald and Gillmore (1997) are of the view that while grading leniency can lead to inflated ratings by the students; this is not a serious matter because it can be statistically corrected.

Scherr and Scherr (1990), who reviewed research on other factors responsible for bias in student's ratings, concluded that only a limited number of such factors actually influence students evaluation. These factors include prior subject interest, workload/difficulty, and class size. According to them, grading practices of the teacher do influence student's evaluation, but are related to perception of fairness in grading.

## Utility

Are the measures of teacher effectiveness of any use in the educational institutions? Costin et al. (1971) have stressed the value of ratings for the individual faculty member and for the department and college as a whole. Consequently, they mentioned the following positive aspects of teaching effectiveness ratings (TER): (i) TER could provide a feedback, which the instructor might not be able to elicit from students on a face-to-face basis. (ii) TER could provide departmental and collegewide norms against which individual faculty ratings could be judged. (iii) TER could provide a way in which a faculty member could, if he or she so desires, demonstrate his or her teaching effectiveness to those who have expressed an interest in evaluating these parameters for salary increase. (iv) TER could provide information to the department and college on areas of relative strength or weakness in teachings, suggests directions for the development of new courses or programs, and provides evaluative information and norms on the various new programs, which are implemented. (v) Finally, TER could provide the student with a source of information to aid him or her in the selection of courses.

Research has shown that introduction of teacher effectiveness assessment equally benefits both students and teachers. Overall and Marsh (1979) have shown that the feedback which a teacher gets from students, particularly coupled with a candid discussion with an external consultant, can lead to improved performance as shown in the form of better ratings from the students, and improved learning of the students.

## The Need for a New Instrument for IIUM

The International Islamic University Malaysia (IIUM) is a unique institution of learning in the sense that it attempts to provide a new kind of education, which is characterized by integration of Islamics with modern human social science. There is
an attempt to integrate education with overall personality development along Islamic lines. Since the goals of this University are quite different from others, it was considered important to develop a measure of Teaching Feedback Survey (TFS), which is specially designed to assess the performance of teachers in accordance with these objectives. It has teaching staff drawn from all over the world, whose educational experiences and backgrounds are quite varied.

In order to provide feedback on the performance of lecturers, the first Teacher Effectiveness Rating (TER) instrument was introduced in the University in 1991. This was subsequently revised several times. The present exercise was initiated in 1996, with qualitative and quantitative analyses of the existing instrument (for details, see Ansari, Achoui, \& Ansari, 1998). On the basis of this review, development of a new instrument "International Islamic University Malaysia-Teaching Feedback Survey" (IIUM-TFS) was undertaken.

## ITEM DEVELOPMENT PROCESS

## The Pre-Pilot Run

## Item Generation

We followed both deductive and inductive approaches for item development (Hinkin, 1992; Schwab, 1980). The deductive approach required that we make a careful review of the literature. Our literature search, taken as a whole, revealed five broad dimensions making up effective teaching: Mastery or Knowledge of the Subject, Preparation and Organization of Lectures, Clarity of Presentation/Communication, Enthusiasm, and Ability to Stimulate Students Thought and Interest. In addition, we introduced another component keeping in view the vision and mission of IIUM. We called this dimension, "Islamic Orientation." Thus, our pool of items was initially based on a total of six major dimensions of teaching
effectiveness. Our literature search included a thorough review of teaching effectiveness measures including the past TER measures of IIUM.

We also employed an inductive approach for item generation-an approach called critical incident-like technique. This required that we gather behavioral descriptions of a highly effective/ineffective teacher. We collected these descriptions by asking our students of Personnel Psychology classes (PSYC 4510, taught by two members of this research team) to conduct an empirical study for a portrayal of an effective/ineffective teacher. We also conducted several rounds of focused-group interviews with undergraduate and graduate students. In addition, we interviewed several faculty colleagues.

By employing the above two methods-deductive and inductive-we collected a pool of around 80 items.

## Item Review and Content Validation

The items were reviewed and judged at this stage for content validity. The three researchers and a research assistant (a psychology graduate) served as judges to evaluate each item to be identified in eight dimensions: Communication, Islamic Orientation, Knowledge, Feedback, Organization, Motivation, Intellectual Stimulation, and Time Management. This exercise was also directed at recommending modifications-change or drop items-and identifying unclear items. It resulted in 42 items consisting of the seven dimensions.

Next, we conducted a pre-pilot run of the 42 items on about 500 students drawn largely from the Faculty of Islamics \& Human Sciences (known as Kulliyyah of Islamic Revealed Knowledge and Human Sciences). Students were asked not only to fill-in the questionnaire but also to comment on the items for their suitability-clarity/ambiguity, redundancy, etc. In addition, we sent a draft copy of the TER to
over 400 IIUM faculty for comments and suggestions. We received very helpful comments and suggestions from 12 of our faculty colleagues.

The modified TER items were submitted to the Dean, Faculty of Islamics \& Human Sciences for comments and suggestions. We were asked by the Dean to present the TER research progress in the Faculty's DCM (Dean's Committee Meeting). We incorporated in our TER the comments and suggestions received in that meeting.

We named the revised measure of teaching effectiveness, "Teaching Feedback Survey" (TFS). The measure had the following composition of items: (a) 43 singlestatement items rated on a 5-point scale; (b) 4 interrogative-statement items with binary alternatives; (c) 2 interrogative-statement items rated on a 7 -point scale; and (d) 7 biographical items, with different anchor points. Details can be had from Ansari et al. (1998).

## The Pilot Run

The pilot study was conducted in Semester III, 1996/97. Six hundred twenty-nine undergraduate and graduate students--representing three faculties--Islamics \& Human Sciences, Laws, and Economics \& Management-were selected using a stratified random sampling procedure. They responded to the survey items. Our survey included 23 lecturers to be rated by 629 students for teaching effectiveness.

## Item Review

We calculated descriptive statistics ( $\underline{M}$ and $\underline{S D}$ ) for each item. The analysis revealed that of the 43,15 items did not reach unity (i.e., $\underline{\mathrm{SD}}=1.00$ ), suggesting that these items were not significantly discriminating between more effective and less effective teachers. We also examined the 43 X 43 inter-correlation matrix. At this stage, we had just 28 items.

## Factor Analysis

The responses to 28 items were then subjected to a varimax rotated principal components analysis, as a test of the construct validity. The items to be retained were selected on the basis of the following criteria: The solution was constrained using the criterion of eigenvalue greater than 1.00 , and meeting the criterion of factor loading generally not less than .35 on the defining component and no cross-loading greater than .25. The analysis confined to three factors meeting the above criteria that explained a total of $38.1 \%$ of the variance. The factor loadings obtained can be seen in Ansari et al. (1998).

The first factor (employing 11 items) appeared to be the strongest one that we named, Organization and Preparation. The second factor (consisting of just 3 items) was the neatest one that we labeled, Islamic Orientation. The third factor was composed of 4 items that was termed, Feedback. The three factors were only moderately correlated, thereby suggesting a great deal of independence (nonoverlapping variances) among the sub-scales $\left(\underline{r}^{2}=.09\right)$.

## Reliability

To examine the internal consistency of the sub-scales, Cronbach's coefficients alpha were computed. The three sub-scales were found to be fairly reliable, with reliability coefficients ranging from .74 to .90 .

## Validity

We had included 2 criterion measure items in our TFS scale one relating to the learning aspect of the course and the other relating to the overall teaching effectiveness. We correlated these two items with the three derived sub-scales, and found that the three factors were positively and significantly correlated ( $\mathrm{p}<.001$ ) with the two criterion items--r ranged from .18 to .49 for the learning criterion item
and from .21 to .51 for the overall effectiveness item. The first factor (i.e., Organization and Preparation) was most strongly correlated with both criterion items).

A final testing of the TFS was conducted in Semester I, 1997/98. This round of testing had a larger sample. It should be noted that although our pilot study included three major faculties, our bulk of data came from Islamics \& Human Sciences. The final testing results based on a much larger sample are reported below.

## THE FINAL TESTING

## Scale Development Process

## Sample

Following a stratified random sampling procedure, 979 undergraduate and graduate students rated their forty-one lecturers (see Table 1). These lecturers represented the four major faculties of IIUM--Islamics \& Human Sciences (66\%), Economics \& Management (15\%), Laws (15\%), and Engineering (4\%). Out of 41 lecturers, 38 were males and 3 females. Majority of them (about 59\%) were Assistant Professors, whereas $20 \%$ were Associate Professors and 21\% were Professors. About two-thirds of the sampled lecturers were international (from different nationalities). Approximately equal proportion of the students was chosen from different levels of their program. Table 2 contains the details of the student respondents. As is evident, the majority (about $90 \%$ ) of the students were undergraduates. Around $60 \%$ of them were female. A sizeable number of students (over 60\%) represented the faculty of Islamics \& Human Sciences. A bulk of them (over 70\%) had their CGPA between 2.0 and 3.0.

## Procedure

Two part-time female research assistants (majoring in IRK with a minor in psychology) were especially recruited for data collection. Under the supervision of a
senior research assistant, they approached the sampled 41 lecturers during their office hours, and handed over to them a request letter signed by the researchers. The letter contained a clear objective of the survey and a formal request to permit the research assistants to administer the TFS in their respective classes. After obtaining permission, the assistants administered the TFS to the students. Before administering, they assured the students of complete anonymity of individual responses. Then they supplied a 2B pencil (a special requirement for the computer form) to fill-in the TFS. On an average, the student took about 15 minutes in filling out the TFS.

## Measures

Teaching Feedback Survey (TFS). The TFS was the revised 43-item scale from the pilot study. The students were asked to indicate on a 5 -point scale ( $1=\underline{\text { never; }} ; 5=$ always) the frequency with which each item was applicable to the lecturer. Also, they were provided with an additional response category--"Not Applicable"--to indicate if an item was not descriptive of the lecturer.

In addition, 4 "yes"-"no"-type items were used. These items were meant only for feedback purposes to the lecturers. Yet another 2 questions were asked for validation purposes--one relating to the amount of learning from the course and one relating to the overall effectiveness of the lecturer.

Social Desirability. In order to examine if the items were free from social desirability effect, we used a 17 -item scale (Crowne \& Marlow, 1960). The subjects were asked to indicate whether the statements (concerning personal attitudes) were "true" or "false" for them.

In addition to the above measures, we used several single-statement items to assess the respondent's personal-demographic characteristics such as CGPA, program, and level (see Ansari et al, 1998 details).

## Scale Testing Process

## Item Review

We used three criteria for the selection of TFS items at this stage. First, we calculated descriptive statistics ( $\underline{M}$ and $\underline{S D}$ ) on each of the 43 items (see Table 3). The analysis revealed that item means were generally around the median of the anchor points, and they had a great deal of dispersion. Secondly, we examined the intercorrelations among the items. The correlation matrix (not reported here) revealed that the items were meaningfully correlated with one another. Thirdly, we calculated correlation for each of the 43 items with the social desirability score (see the last column of Table 3). Almost all correlations were near zero, thereby showing the TFS responses free from social desirability effect.

## Factor Analysis

The TFS measure was next subjected to a varimax rotated principal component analysis, as a partial test of the construct validity. The criteria for the selection of items were the same as we had set for the pilot study. The solution was constrained using the criterion of eigenvalue greater than 1.00 , and meeting the criterion of factor loading generally not less than .35 on the defining component and no cross-loading greater than .25 . However, if an item had a very high loading on the defining component, the criterion of cross loading greater than .25 was a bit relaxed. Conversely, if an item had a little less than the required loading but had very low cross loading on other factors was retained in the factor. We made this relaxation only when the items were forming a meaningful configuration. Table 4 reports the factor loadings obtained along with eigenvalues and percentage of the variance explained. The analysis confined to four neat and interpretable factors that explained a total of $48.5 \%$ of the variance. The four factors are operationally defined below.

The first factor emerged as the strongest one. It included 14 items, explaining a total of about $37 \%$ of the variance in the matrix. It was composed of such teaching effectiveness areas as knowledge of the subject, presentation, lecture organization, and pace of teaching. We named this factor "Delivery of Information."

The second strongest factor had 8 items that involved content areas like encouraging the students to express their views, and motivating the students for critical thinking. We labeled this factor "Meaningful Interaction."

The third factor included 5 items pertaining to the teaching areas like returning assignments/exams promptly with helpful comments, and treating the students fairly in grading. This extracted factor was named "Feedback and Fair Treatment."

The last factor appeared to be the neatest one. It involved just 3 items, and included such content areas as promoting Islamic values, relating the concept with Islamic teachings, and using Islamically relevant examples. We called this factor "Islamic Orientation."

## $\underline{\text { Assessment of Scale Independence }}$

Although the four dimensions of teaching effectiveness are distinct, they are implicitly oriented toward teaching effectiveness, which leads us to expect some interdependence among them. Table 5 provides the descriptive statistics and intercorelations among the four factors. As can be seen, there was just one correlation that was above the .50 level--that is, between delivery of information and meaningful interaction. Overall, however, the teaching effectiveness dimensions were only moderately interrelated (average $\underline{\mathrm{r}}^{2}=.21$ ), thereby showing a great deal of independence among the factors.

## Reliability

Cronbach's coefficients alpha were computed to examine the internal consistency reliability of the teaching effectiveness measures (see Table 5). The TFS dimensions were found to be highly reliable--coefficients alpha ranging between .81 and .91 .

## Validity

Before examining the validity of the TFS measure, we sought to examine if the respondents operated on a social desirability factor. The analysis indicated that the four factors were completely unrelated to social desirability (see the last column of Table 6). This fact may be taken as evidence that the TFS measures are free from social desirability effect.

It is also evident in Table 8 that the TFS measures are positively and significantly correlated with the validity items. Taken as a whole, the first two factors--delivery of information and meaningful interaction--correlate more strongly with both validity factors, amount of learning in the course and overall teaching effectiveness. Yet, the other two factors--feedback and fair treatment and Islamic orientation--are also positively and significantly correlated with both validity factors. These information suggest that the TFS measures do not only have high reliability but they also have high validity coefficients.

## Some Additional Analyses

We further hypothesized that any measure that attempts to assess teaching effectiveness must distinguish among the different lecturers on the four TFS factors. To present this evidence, we made additional analysis to examine if there is any significant difference among the IIUM lecturers on the four teaching effectiveness dimensions. For this purpose, we computed a significance of difference on TFS scores
across the sampled 41 lecturers. Table 7 provides a summary of one-way ANOVA. For descriptive statistics, see Ansari et al. (1998).

An inspection of Table 7 clearly indicates that the TFS has the ability to discriminate among the relatively more effective and relatively less effective lecturers. That is, lecturers can be rank ordered in terms of their effectiveness. Also, it is very clear that a lecturer may be good at delivery of information, but she or he may not be equally good at Islamic orientation. Similarly, a lecturer may be good at interacting with students, but she or he may not provide prompt feedback to the students or he or she may be perceived as unjust teacher.

We had also recorded a few other points that were considered important concerning teaching effectiveness. These are number of courses taken with the lecturer under evaluation; level of cumulative grade-point-average, and the year level. Table 8 contains Pearson correlation coefficients of these factors with the four factors of teaching effectiveness.

One common assumption people hold is that the greater the number of courses the student takes with a particular lecturer, the better the rating he or she would assign to the lecturer. Contrary to this assumption, our results suggest that the number of courses taken is independent of students' effectiveness ratings of their lecturer. Although one correlation--that is with feedback and fair treatment dimension--is marginally significant, the magnitude is too low ( $\underline{r}=.06$ ). Another common assumption people hold that the good cumulative grade-point-average holders assign good rating to the lecturers. This view is also at variance with our data (see Table 8). However, the maturity level of students seems to be favorable to the lecturer on two factors--delivery of information and feedback and fair treatment--but unfavorable on the Islamic orientation dimension of teaching effectiveness.

## CONCLUSION

The main objective of this exercise was to develop a psychometrically sound, multi-dimensional scale of independent factors to assess teaching effectiveness. The final measure (called IIUM-TFS) that emerged was a 30 -item scale, with four relatively independent factors. On the basis of the various analyses performed, it appears that the newly developed measure has high reliability coefficients. The scale is free from social desirability effect, has built-in content validity, and has reasonable amount of construct validity. In addition, it has fairly good criterion-related validity. It has also been found to discriminate among lecturers.

Since it is not possible to address every issue in a single piece of research, future research should focus on comparing this scale with other scales to measure teaching effectiveness to further convergent and discriminant validity of the TFS scale. That is, it certainly needs further improvement. Despite the need for additional research to validate the newly developed TFS, future researchers and university authorities may be advised to use it for feedback purposes (to the lecturers) as opposed to any ad hoc measures.

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Table 1
Faculty-wise Break-up of Lecturers and Students

| Faculty | Lecturers | Students |
| :---: | :---: | :---: |
| Islamics \& Human Sciences | 27 | 643 |
| Laws | 6 | 154 |
| Economics \& Management Sciences | 6 | 161 |
| Engineering | 2 | 21 |
| Total | 41 | 979 |

Table 2
Details of Sample: Frequency Count and Percentage

|  | Frequency | Percentage |
| :---: | :---: | :---: |
| Gender |  |  |
| Male | 378 | 38.6 |
| Female | 585 | 59.8 |
| Program |  |  |
| Undergraduate | 913 | 93.2 |
| Postgraduate | 47 | 4.8 |
| Year Level |  |  |
| First | 148 | 15.1 |
| Second | 237 | 24.2 |
| Third | 286 | 29.2 |
| Fourth | 277 | 28.3 |
| Fifth | 9 | 0.9 |
| CGPA |  |  |
| Not yet available | 37 | 3.8 |
| Less than 2.0 | 13 | 1.3 |
| 2.0 and less than 3.0 | 713 | 72.8 |
| 3.0 and above | 191 | 19.5 |
| Faculty |  |  |
| Islamics \& Human Sciences | 622 | 63.5 |
| Laws | 170 | 17.4 |
| Economics and Management | 131 | 13.4 |
| Engineering | 31 | 3.2 |

Table 3
Descriptive Statistics of TFS Items and Their Correlation with Social Desirability

|  | M | SD | r with Social Desirability |
| :---: | :---: | :---: | :---: |
| 01. Is available during consultation hours. | 4.18 | 1.30 | 0.02 |
| 02 . Welcomes students' comments and suggestions. | 4.46 | 0.87 | 0.09 |
| 03. Uses a variety of teaching methods (e.g. lecture, discus demonstration, etc.). | $\begin{aligned} & \text { sion, } \\ & 3.55 \end{aligned}$ | 1.15 | 0.04 |
| 04. Discusses the link between theory and applications. | 4.18 | 1.00 | 0.03 |
| 05 . Encourages students to express opinions. | 4.26 | 0.92 | 0.04 |
| 06. Has a good knowledge of the subject. | 4.70 | 0.66 | 0.01 |
| 07. Teaches with a good sense of humor. | 3.80 | 1.14 | 0.01 |
| 08. Shows interest in knowing how well he/she is teaching. | 4.02 | 1.19 | 0.05 |
| 09. Relates topics to Islamic teachings and/or issues. | 4.02 | 1.26 | 0.05 |
| 10. Is systematic in presentation. | 4.10 | 1.12 | 0.02 |
| 11. Has clear pronunciation. | 4.13 | 0.97 | 0.03 |
| 12. Finishes class on time. | 4.49 | 0.91 | -0.04 |
| 13. Encourages student participation in class. | 4.27 | 0.95 | 0.03 |
| 14. Starts class on time. | 4.30 | 0.89 | 0.02 |
| 15. Makes the students work hard. | 4.14 | 1.05 | 0.02 |
| 16. Is prompt in giving feedback on exams. | 3.84 | 1.36 | -0.00 |
| 17. Misses classes without make-up. | 1.93 | 1.65 | -0.01 |
| 18. Uses class time effectively. | 4.42 | 0.89 | 0.05 |
| 19. Encourages critical thinking. | 4.10 | 1.08 | 0.03 |
| 20. Has mastery over the subject. | 4.65 | 1.00 | -0.02 |
| 21. Uses non-verbal communication (e.g. facial expression, movement, gestures, etc.). | 3.87 | 1.19 | -0.05 |
| 22. Encourages students to learn additional course-related information. | 3.94 | 1.05 | 0.02 |
| 23. Is enthusiastic about teaching. | 4.32 | 1.13 | 0.04 |
| 24. Encourages students to ask questions. | 4.25 | 0.98 | -0.03 |
| 25. Explains the objectives at the beginning of each topic. | 3.95 | 1.14 | -0.04 |
| 26. Is clear in presentation. | 4.13 | 0.90 | 0.04 |
| 27. Uses clear, understandable language. | 4.31 | 0.97 | 0.03 |
| 28. Promotes Islamic values during teaching. | 4.02 | 1.22 | 0.04 |
| 29. Praises the students for their good performance. | 3.91 | 1.25 | -0.01 |
| 30. Provides additional attention to the weaker students. | 3.27 | 1.44 | 0.03 |
| 31. Encourages students to come prepared for the class. | 3.88 | 1.22 | -0.01 |
| 32. Is fair and just in grading. | 4.02 | 1.23 | 0.03 |
| 33. Keep the students attentive during lectures. | 4.10 | 1.09 | 0.06 |
| 34. Returns assignments with written comments. | 3.32 | 2.07 | 0.04 |
| 35. Generates a sense of enthusiasm among students. | 3.94 | 1.36 | -0.00 |
| 36. Discusses test results in the class. | 3.47 | 1.69 | 0.02 |
| 37. Follows the course outline. | 4.57 | 1.07 | -0.01 |
| 38. Misses classes without informing the students. | 1.65 | 1.35 | -0.02 |
| 39. His/her lectures are well organized. | 4.22 | 1.09 | 0.03 |
| 40. Uses examples that are Islamically relevant. | 3.94 | 1.39 | 0.06 |
| 41. Comes prepared to the class. | 4.53 | 0.83 | 0.09 |
| 42. Has a proper pace of teaching (neither too fast nor too slow). | 4.11 | 0.92 | 0.05 |
| 43. Acts as a model teacher. | 4.16 | 0.98 | 0.02 |

$$
\text { Note. } \mathrm{N}=979 \text {. }
$$

Table 4
Factor Analysis Results of TFS Measures

| Items | Factor 1 | Factor 2 | Factor 3 | Factor 4 |
| :---: | :---: | :---: | :---: | :---: |
| V6 | 44 | 27 | 07 | 05 |
| V10 | 56 | 29 | 19 | 06 |
| V11 | $\underline{62}$ | 19 | 06 | 03 |
| V12 | $\underline{31}$ | 05 | 17 | 14 |
| V18 | $\underline{37}$ | 20 | 15 | 11 |
| V20 | $\underline{40}$ | 22 | 08 | 02 |
| V21 | 34 | 24 | 15 | 17 |
| V26 | $\underline{69}$ | 26 | 18 | 16 |
| V27 | $\underline{67}$ | 18 | 12 | 13 |
| V37 | 48 | 08 | 15 | 15 |
| V39 | $\underline{64}$ | 14 | 20 | 15 |
| V41 | 53 | 21 | 12 | 13 |
| V42 | $\underline{52}$ | 15 | 23 | 21 |
| V43 | $\underline{49}$ | 28 | 32 | 29 |
| V2 | 21 | $\underline{54}$ | 18 | 21 |
| V3 | 24 | $\underline{49}$ | 25 | 14 |
| V5 | 21 | $\underline{75}$ | 09 | 17 |
| V13 | 16 | $\underline{74}$ | 13 | 08 |
| V15 | 25 | 42 | 28 | -07 |
| V19 | 18 | $\underline{51}$ | 15 | 15 |
| V22 | 27 | 34 | 19 | 29 |
| V24 | 24 | $\underline{60}$ | 15 | 13 |
| V16 | 17 | 11 | 60 | 05 |
| V30 | 18 | 32 | $\underline{60}$ | 09 |
| V32 | 28 | 10 | 55 | 14 |
| V34 | 06 | 11 | $\underline{71}$ | 08 |
| V36 | 12 | 14 | 73 | -00 |
| V9 | 21 | 24 | 06 | $\underline{81}$ |
| V28 | 19 | 20 | 11 | $\underline{81}$ |
| V40 | 23 | 13 | 13 | $\underline{81}$ |
| Eigenvalue 14.5 \% Variance 33.7 |  | 2.27 | 2.22 | 1.86 |
|  |  | 5.3 | 5.2 | 4.3 |

Note. $\underline{\mathrm{N}}=979$; Decimal points in factor loadings are omitted; $\underline{\mathrm{N}}=803$; Factor $1=$ Delivery of Information; Factor $2=$ Meaningful Interaction; Factor $3=$ Feedback and Fair Treatment; Factor $4=$ Islamic Orientation; The underlined loading indicates inclusion of the item in that factor; For description of items, see Table 3.

Table 5
Descriptive Statistics, Reliabilities, and Intercorrelations of Teaching Feedback Survey (TFS) Dimensions

| Factor | Factor 1 | Factor 2 | Factor 3 | Factor 4 |
| :---: | :---: | :---: | :---: | :---: |
| Factor 1 | 90 |  |  |  |
| Factor 2 | $67^{*}$ | 85 |  |  |
| Factor 3 | $46^{*}$ | $47^{*}$ | 81 |  |
| Factor 4 | $47^{*}$ | 45* | $25^{*}$ | 91 |
| M | 4.28 | 4.09 | 3.45 | 3.94 |
| SD | 0.56 | 0.64 | 1.04 | 1.10 |

Note. $\underline{\mathrm{N}}=979$; Decimal points in correlation matrix and alpha are omitted; Factor $1=$ Delivery of Information; Factor $2=$ Meaningful Interaction; Factor $3=$ Feedback and Fair Treatment; Factor $4=$ Islamic Orientation; Diagonal entries indicate coefficients alpha; ${ }^{*} \mathrm{p}<.01$.

Table 6
Correlations of TFS Measures with Validity Measures and Social Desirability Factor

| TFS Factors | Amount of Learning | Overall Effectiveness | Social Desirability |
| :---: | :---: | :---: | :---: |
| Delivery of Information | . 56 * | . 61 * | . 02 |
| Meaningful Interaction | . $46{ }^{*}$ | . 56 * | . 03 |
| Feedback and Fair Treatment | . $34{ }^{*}$ | . $39^{*}$ | . 02 |
| Islamic Orientation | . 30 * | . $36{ }^{*}$ | . 05 |

Table 7
Analysis of Variance of TFS Measures

| TFS Factor | df | F |
| :--- | :---: | :---: |
| ------------------------------------------------------------------------- |  |  |
| Delivery of Information | 40,916 | $7.33^{* *}$ |
| Meaningful Interaction | 40,924 | $6.48^{* *}$ |
| Feedback and Fair Treatment | 40,764 | $7.59^{* *}$ |
| Islamic Orientation | 40,895 | $17.62^{* *}$ |

Note. ${ }^{*}$ df vary because of missing cases in the cell; ${ }^{* *} \mathrm{p}<.001$.

Table 8
Correlations Between TFS Factors and Other Factors

| Factor \# | \# Courses Taken | GPA | Year Level |
| :---: | :---: | :---: | :---: |
| Delivery of Information | -. 03 | . 02 | . $06{ }^{*}$ |
| Meaningful Interaction | . 04 | -. 00 | . 09 |
| Feedback and Fair Treatment | .06* | -. 01 | . 13 ** |
| Islamic Orientation | -. 04 | -. 00 | -. 06 * |

Note. $\underline{\mathrm{N}}=979 ;{ }^{*} \mathrm{p}<.05 ;{ }^{* *} \mathrm{p}<.01$.

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Complete report (along with appendixes and statistical details as well as the final version of the IIUM-TFS) can be obtained from the Research Center, IIUM [rescentre@iiiu.edu.my](mailto:rescentre@iiiu.edu.my).

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